

22 October 2018



## **The Carrefour Group and U Enseigne bolster their purchasing partnership with “Envergure” for a 5-year period**

The Carrefour Group’s and Enseigne U’s joint purchasing centre is called “Envergure”.

It is tasked with negotiating purchase terms and conditions for major national and international brands with 70 suppliers in the grocery sector, as well as a few non-food suppliers.

“Envergure” puts forward and negotiates business plans for Carrefour, U Enseigne and Provera, the aim being to simplify purchasing and share information, speeding up the decision-making process and supporting implementation.

Based in Antony, “Envergure” is co-managed by CEO Stephane Vaudoit and Managing Director Bruno Cazorla, and has 4 purchasing managers: Bruno Flouzat (grocery products), Guillaume Durand (perishables/fresh-self-service products), Didier Deverchere (Liquids), Martial Ferrandis (household and personal care products/non-foods).

“Envergure” would like to invite its partner suppliers to a presentation on 6 November 2018.

### **About the Carrefour Group**

With a multi-format network of some 12,000 stores in more than 30 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour welcomes 105 million customers throughout the world and recorded revenue of €88.24 billion in 2017. It has more than 380,000 employees who help to make Carrefour the world leader in the food transition for everyone, providing everybody with access to high-quality, affordable food every day, no matter where they are.

For more information, visit [www.carrefour.com](http://www.carrefour.com), or find us on Twitter (@GroupeCarrefour) and LinkedIn (Carrefour).

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### **About Système U**

Système U is an independent retailers' cooperative which owns the Hyper U, Super U, U Express and Utile sub-brands. The cooperative has more than 1600 retail outlets throughout France, and employs more than 65,000 people. It posted pre-tax turnover in 2017 of €19.49 billion, excluding fuel.

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